



## WHATCOM COUNTY HEALTH DEPARTMENT

### Solid Waste Program - EnviroStars

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**EnviroStars gives businesses the recognition they deserve for their efforts to protect the environment.**

The EnviroStars rating system helps you communicate your commitment to environmental protection to your customers. You can display the EnviroStars **decal** on your store window, use the EnviroStars **logo** in your own marketing efforts and hang our **certificate** of recognition in your waiting room. EnviroStars profiles businesses that have reduced hazardous waste in **success stories** that are distributed to local media. In addition, **advertisements** in local media highlight EnviroStars businesses.



#### How to become an EnviroStar:

- Email Ed Halasz at [edhalasz@whatcomcounty.us](mailto:edhalasz@whatcomcounty.us) or call (360) 778-6028 for more information about the program. To verify your waste practices and be considered for EnviroStars recognition, request an educational on-site consultation.

EnviroStars in Whatcom County is a joint effort of the Whatcom County Health Department and the regional [EnviroStars Cooperative](#).

#### Program Requirements:

- You are located in Whatcom County
- You don't generate large quantities of hazardous waste
- You set a goal to reduce hazardous waste for the year
- You receive a visit from EnviroStars in Whatcom County to verify that your waste is properly managed
- You fill out a waste prevention opportunities worksheet (for more than two stars)

#### The following businesses have received the EnviroStars Recognized Leader Award:

- 2004 – Starbucks
- 2005 – Fred Hutchinson Cancer Center
- 2006 – IKEA
- 2008 – REI

#### The EnviroStars Rating System

The EnviroStars rating system is based on your company's commitment to hazardous waste reduction. The more proactive you are, the more recognition you receive.


#### The Ratings:

**2 Stars** – Show us that you manage your hazardous waste properly and receive:


- A certificate of recognition
- A window decal showing your EnviroStars rating
- The EnviroStars camera-ready logo to use in your marketing efforts

**3 Stars** – Show us that you have reduced the amount of hazardous waste you produce by changing your practices, processes or products, and your business will receive all of the above, plus:

- Be highlighted in advertisements in local print media and radio advertisements

 **4 Stars** – Show us that you have taken comprehensive action to reduce waste in all aspects of your business and you will receive all of the above, plus:

- Special recognition in local media advertisements and community events
- Be automatically nominated for the WIN Environmental Achievement Awards

 **5 Stars** – Show us that you are a leader in preventing hazardous waste and that you recycle solid waste and your business will receive all of the above, plus:

- Be profiled in a success story distributed to the local media
- Be automatically nominated for the Washington State Governor's Award for Outstanding Achievement
- Be featured in special promotions and displays

For a directory of EnviroStar businesses and their ratings, please visit: <http://www.envirostars.org/certified-biz.aspx>