WHATCOM COUNTY COUNCIL

SPECIAL COUNCIL MEETING
AS THE
HEALTH BOARD

10:30 a.m. Tuesday, (2/5/13)
Council Chambers, 311 Grand Avenue

A G E N D A

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<th>Meeting Topics</th>
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<tr>
<td>1. Public Session</td>
<td>no ppr</td>
<td>10:30-10:40</td>
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<td>2. Health Board Resolution</td>
<td>1-3</td>
<td>10:40-10:50</td>
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<td>3. Community Health Improvement Plan</td>
<td>4-12</td>
<td>10:50-noon</td>
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AGENDA ITEM # 2: Resolution - State Funding for Foundational Public Health Services

PRESENTER: Regina Delahunt

BOARD ACTION: *Action Item FYI & Discussion

SIGNIFICANT POINTS OR EXECUTIVE SUMMARY

The Washington State Association of Local Public Health Officials (WSALPHO) has asked local health jurisdictions statewide to present the attached resolution to their local boards of health for consideration. The resolution calls on the Washington State Legislature to support critical state funding for foundational public health services as the 2013/2015 budget is developed. Whatcom County receives approximately $1.2 million annually from the state to support foundational public health services such as communicable disease control, immunizations and chronic disease prevention. While this is not nearly enough funding to fully support foundational public health services in our community, the resolution carries forward the concept of public health as a shared State and local responsibility and affirms the importance of a strong statewide public health system.

This resolution will be used when discussing the importance of the work we do in public health for our community with legislators during this session.

BOARD ROLE / ACTION REQUESTED

Recommend approval of the Resolution by the Health Board.

ATTACHMENTS

Resolution – State Funding for Foundational Public Health Services
A RESOLUTION CALLING ON THE WASHINGTON STATE LEGISLATURE TO MAINTAIN CURRENT LEVELS OF FUNDING FOR FOUNDATIONAL PUBLIC HEALTH SERVICES

WHEREAS, every Washingtonian has the right to expect a strong network of local public health jurisdictions and public health services; and

WHEREAS, prevention and public health is recognized to play an important role in improving the health of Washingtonians; and

WHEREAS, an effective public health infrastructure is essential to decreasing the burden of chronic disease and ensuring our children are healthy and ready to learn; and

WHEREAS, those most essential services that protect everyone — immunizations, water and food safety, infectious disease prevention, and services to vulnerable children and families — must remain strong; and

WHEREAS, there is a continued need to protect people from communicable diseases and other public health threats; and

WHEREAS, the current State budget protects the most critical funding for foundational local public health services; and

WHEREAS, this funding is an immediate, urgent need and is essential to keeping the public health system operational; and

WHEREAS, funding and delivering foundational public health services is a shared responsibility between the state and local governments; and

WHEREAS, many local governments have stepped up to ensure this critical component of the broader public safety system in Washington State remains functional; and

WHEREAS, substantial efforts are underway to ensure that the public health successes of the 20th century are carried forward by a nimble, sustainable, responsive, cost-effective and accountable 21st century public health system;

NOW, THEREFORE, BE IT RESOLVED that the Whatcom County’s Health Board calls upon the Washington State Legislature to maintain the current level of State funding for the public health system in the 2013-15 biennial budget;
AND BE IT FURTHER RESOLVED that the Whatcom County Health Board strongly encourages other local Boards of Health in Washington to adopt similar resolutions.

APPROVED this ____ day of __________, 2013.

ATTEST:

_______________________________
Dana Brown-Davis, Clerk of the Council

_______________________________
Kathy Kershner, Health Board Chair

APPROVED AS TO FORM:

_______________________________
Randy Watts, Civil Deputy Prosecutor
AGENDA ITEM #3: Community Health Improvement Plan

PRESENTED by: Community Leadership Team Panel

BOARD ACTION:
Action Item × FYI & Discussion

SIGNIFICANT POINTS OR EXECUTIVE SUMMARY

For the past two years, the Health Department and community partners have been engaged in a comprehensive community health assessment and strategic planning project. Representatives of the project’s Community Leadership Team (CLG) will be present to discuss:

- Current status of the Community Health Assessment (CHA) and Improvement Plan (CHIP)
- Significance of the CHA and CHIP for community organizations
- Rationale for selection of strategic priorities and proposed initiatives and actions
- Role of county leadership in supporting implementation of the CHIP

The overarching aim of the CHIP is to increase opportunities for everyone in Whatcom County to be healthy and thrive. The Community Health Assessment highlighted some key areas where our community could focus attention in order to improve health for all Whatcom County residents, especially vulnerable groups and populations with poor health outcomes. CLG has identified three priorities for the upcoming 3-5 years.

1. Supporting healthy child, youth and family development
2. Promoting healthy and active living in neighborhoods and communities
3. Ensuring health care for vulnerable populations

CLG representatives will discuss some current activities related to each of these priority areas, as well as proposed next steps.

BOARD ROLE/ACTION REQUESTED

Discussion with CHIP Community Leadership Team

ATTACHMENTS

CHIP Update
Whatcom County
Community Health Improvement Plan Update
February, 2013
Acknowledgements

PeaceHealth St. Joseph Medical Center and Whatcom County Health Department gratefully acknowledge the time and dedication of the many people and organizations that participated in the Community Health Assessment and Improvement Planning process. This project would not have been possible without community involvement.

Project Funded by:
PeaceHealth St. Joseph Medical Center and the Whatcom County Health Department

CHIP Core Team
Chris Phillips, Director, Community Affairs, PeaceHealth St. Joseph Medical Center
Astrid Newell, MD, Manager, Community Health Division, Whatcom County Health Department

Community Leadership Group
Laurie Brockmann, MSW, MPH, Consultant
Gib Clarke, MPH, Interfaith Community Health Center
Regina Delahunt, Whatcom County Health Department
Susan Given-Seymour, Northwest Indian College
Rosalinda Guillen, Comunidad a Comunidad (Community to Community Development)
Mauri Ingram, Whatcom Community Foundation
Pamela Jons, Whatcom Community Foundation
Michael Massanari, MD, Western Washington University, Critical Junctures Institute
Liz Mogford, PhD, MPH, Western Washington University
Astrid Newell, MD, Whatcom County Health Department
Chris Phillips, PeaceHealth St. Joseph Medical Center
Sue Sharpe, St. Luke’s Foundation
David Stalheim, City of Bellingham
Peter Theisen, United Way of Whatcom County
David Webster, City of Bellingham (and Opportunity Council)
Greg Winter, Opportunity Council
Judy Ziels, RN, MPH, Whatcom County Health Department

CHIP Retreat Facilitation
Scott Davis, Tacoma-Pierce County Health Department

Special Advisors
PeaceHealth St. Joseph Medical Center Community Benefit Committee
Whatcom County Public Health Advisory Board
Whatcom Alliance for Healthcare Access (Larry Thompson, Elya Moore)
Whatcom County Health Department Staff (Gail Bodenmiller, Anne Deacon, Gail DeHoog, Joe Fuller, Melissa Morin, Nicole Willis, Judy Ziels)

Project Support
Kathy Cunningham
Mobilizing for Action through Partnerships and Planning ~ (MAPP) Process

### Organize for Success

- **Leadership Formation & Partnership Development**
- **Visioning**

### Community Assessments

- **Community Health Status** (Quantitative Indicators)
- **Community Themes** (Qualitative Data)
- **Forces of Change** (Environmental Scan)
- **Systems Capacity** (Public Health, Medical, Dental & Behavioral Health)

### Community Health Improvement Plan

- **Action**
- **Evaluation**

### Sponsors
- Whatcom County Public Health Department
- PeaceHealth St. Joseph Medical Center

### Leadership & Support
- Community Leadership Group
- WWU Critical Junctures Institute

### Primary Partnership Groups
- Public Health Advisory Board
- PeaceHealth Community Benefit Committee
- Funders Alliance*
  - City of Bellingham
  - Community Foundation
  - St Luke’s Foundation
  - United Way

* Partial Listing of Funders Alliance participants

### Community Assessment Report
- Analysis/interpretation of assessment data
- Outline of strategic issues
- Recommendations for ongoing surveillance/monitoring of community health indicators

Evidence-based community-wide strategic planning process for improving community health.

*National Association of County and City Health Officials*
CHIP Overview

• Primary Goal:
  – Improve health for all Whatcom County residents, especially vulnerable groups and populations with poor health outcomes

• Implementation Priorities:
  – Community engagement and community-based leadership
  – Data and outcome evaluation
## CHIP Overview

<table>
<thead>
<tr>
<th>Strategic Priorities</th>
<th>Goals</th>
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<tr>
<td>Supporting Healthy Child, Youth and Family Development</td>
<td>• All families are strong, stable and supported from the start</td>
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<tr>
<td></td>
<td>• All children enter school safe, healthy and ready to learn</td>
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<td></td>
<td>• All youth graduate from high school prepared for bright healthy</td>
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<td></td>
<td>futures</td>
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<td>Promoting Healthy and Active Living in Neighborhoods and</td>
<td>• All people live in safe, healthy and affordable homes</td>
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<tr>
<td>Communities</td>
<td>• All people feel safe and connected to their neighbors and to their</td>
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<tr>
<td></td>
<td>community</td>
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<td></td>
<td>• All people have opportunities to adopt healthy active lifestyles</td>
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<tr>
<td></td>
<td>in their neighborhoods or communities</td>
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<tr>
<td>Ensuring Health Care for Vulnerable Populations</td>
<td>• All people have access to essential health care services</td>
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<tr>
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<td>• All children, adults and seniors with complex needs receive</td>
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<td></td>
<td>supports that optimize outcomes</td>
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<td></td>
<td>• All people feel welcomed into the health care system and are</td>
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<td>satisfied with their health care system experiences</td>
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Strategic Priority 1: Supporting Healthy Child, Youth and Family Development

<table>
<thead>
<tr>
<th>Goals</th>
<th>Outcome Measures (Proposed)</th>
<th>Proposed Initiatives and Actions</th>
</tr>
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<tbody>
<tr>
<td>All families are strong, stable and supported from the start</td>
<td>↓ % Families with young children living in poverty</td>
<td>Develop cohesive system of services and supports for new parents/emerging families, including targeted health and social services for at-risk families (i.e., nurse home visitation, mental health counseling, housing case management, financial literacy)</td>
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<td></td>
<td>↓% Households in which children have 3 or more adverse childhood experiences (ACES)</td>
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<tr>
<td>All children enter school safe, healthy and ready to learn</td>
<td>↑ % Children who meet kindergarten school readiness standards (all domains)</td>
<td>Expand availability and access to high quality early learning opportunities and developmental supports for at-risk children</td>
</tr>
<tr>
<td>All youth graduate from high school prepared for bright healthy futures</td>
<td>↑% Youth who graduate from high school on-time</td>
<td>Implement evidence-based approaches in schools and other settings to respond compassionately to children and youth who have experienced adverse events (ACEs) or have other challenges to success</td>
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## Strategic Priority 2: Promoting Healthy & Active Living in Neighborhoods and Communities

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<th>Goals</th>
<th>Outcome Measures (Proposed)</th>
<th>Proposed Initiatives and Actions</th>
</tr>
</thead>
<tbody>
<tr>
<td>All people live in safe, healthy and affordable homes</td>
<td>↑% People who report no housing related problems (cost, inadequate facilities, homelessness)</td>
<td>Advocate for ongoing development or refurbishing of affordable housing and supportive housing units within close proximity to healthy community amenities</td>
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</table>
| All people feel safe and connected to their neighbors and to their community | ↑% People who feel safe walking in their neighborhood  
↑% People who report knowing their neighbors | Develop place-based projects to improve safety, social connections, and advance healthy living opportunities in targeted geographic areas /communities |
| All people have opportunities to adopt healthy active lifestyles in their neighborhoods or communities | ↑% People that live within ½ mile of healthy community amenities (transit, grocery store, park/play area, walking path/trail) | Incorporate “healthy living” perspective in governmental and community-based land use, transportation, and housing plans |
## Strategic Priority 3: Ensuring Health Care for Vulnerable Populations

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<tr>
<th>Goals</th>
<th>Outcome Measures (Proposed)</th>
<th>Proposed Initiatives and Actions</th>
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<tbody>
<tr>
<td>All people have access to essential health care services</td>
<td>↓% Adults with unmet health need due to cost or availability of services</td>
<td>Expand access to health insurance coverage/financial support</td>
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<td>↑ %Adults with preventive dental visit in past year</td>
<td>Expand primary care, oral health and behavioral health capacity, particularly for underserved populations</td>
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<td>All children, adults and seniors with complex needs receive supports that optimize outcomes</td>
<td>↓ # and rate of avoidable Emergency Dept (ED) visits and hospitalizations</td>
<td>Implement new ways of integrating mental health and chemical dependency treatment with primary care</td>
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<td></td>
<td>↑ %Children/adults with complex health needs who receive care in Medical Home</td>
<td>Support development of Medical Home/care coordination models</td>
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<td>All people feel welcomed into the health care system and are satisfied with their health care system experiences</td>
<td>↑%People who report satisfaction/perception of high quality care</td>
<td>Implement system-wide cultural sensitivity training and review of organizational practices</td>
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