

# Whatcom County Public Works Ferry Operations Report

**Fiscal Year 2013**

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# 2013 Financial “snap shot”

## Operating Revenues:

- Fares \$ 1,475,990
- Ferry Deficit Reimbursement \$ 134,374
- Interest and other income \$ 5,659
- Road Fund Subsidy (45%) \$ 1,134,729
- Total 2013 Revenue \$ **2,750,752**
- Less 2013 Operating Expenditures (2,521,621)
- 2013 Operating GAIN = \$ **229,131**

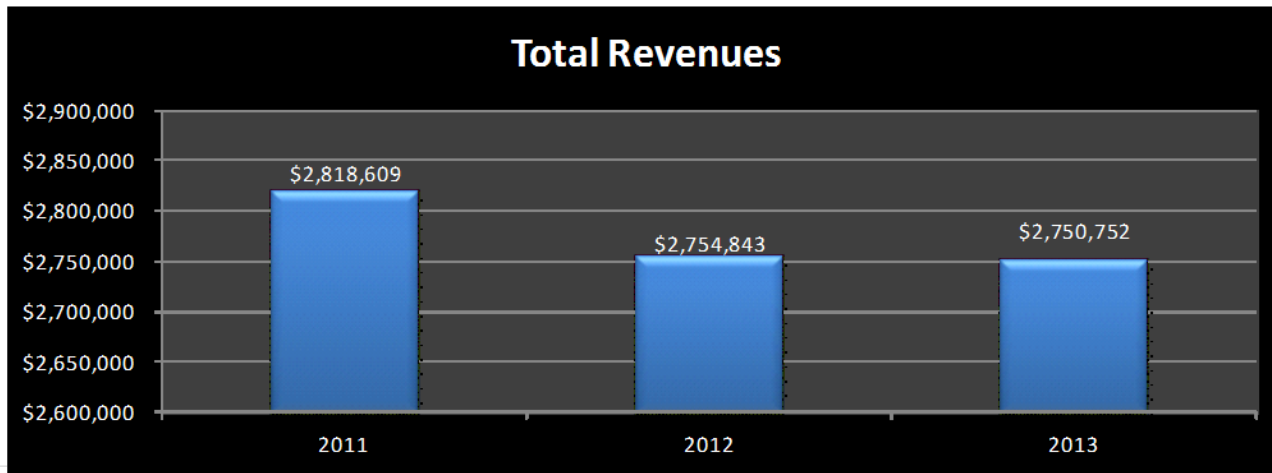
Note: All figures reflect 2013 activity as of 3-25-14. The year is not closed and additional adjustments may be recorded after the preparation date of this presentation.

# Summary of Revenues

	<u>2011</u>	<u>2012</u>	<u>2013</u>
Revenues:			
State Grants Revenues & Entitlemen \$	165,174 \$	181,433 \$	134,374
Other Misc Revenue	151	526	277
Fares	1,545,829	1,447,131	1,475,990
Interest Earnings	6,881	6,142	5,382
Road Fund Subsidy	1,100,574	1,119,611	1,134,729
<b>Total Revenues</b>	<b>\$ 2,818,609</b>	<b>\$ 2,754,843</b>	<b>\$ 2,750,752</b>

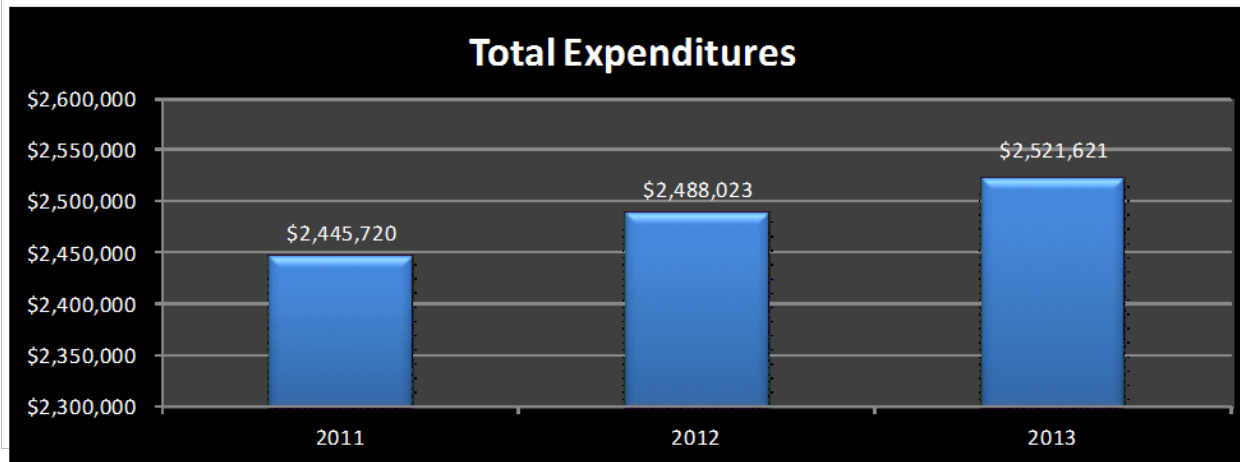
1/23/11: \$3 surcharge implemented

4/26/12: Free passenger and pedestrian travel for all children under age 19.



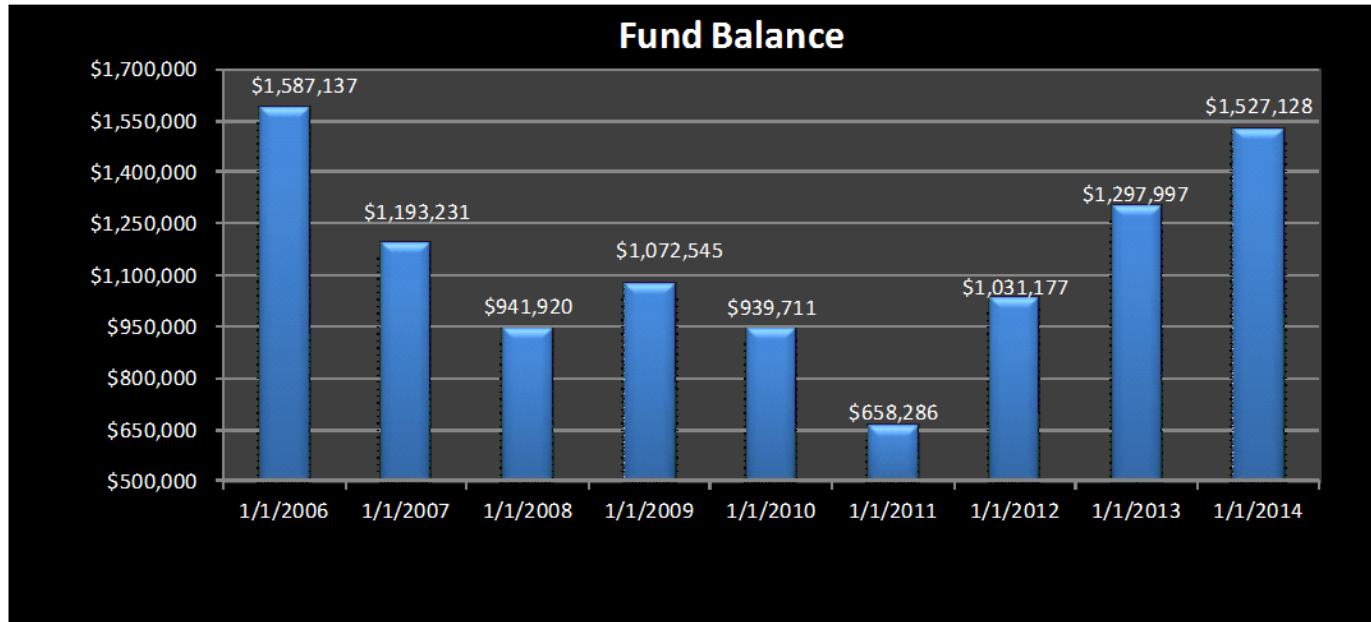
# Summary of Expenditures

	<u>2011</u>	<u>2012</u>	<u>2013</u>
Expenditures:			
Salaries and Benefits	\$ 1,015,664	1,053,338	1,083,176
Office and Operating Supplies	15,731	8,740	3,793
Dry Dock Fuel	11,360	10,851	3,796
Professional Services	124,149	124,052	61,737
Postage, travel, advertising	15,104	15,152	14,419
Equipment & Space Rental	822,893	825,460	849,425
Ferry Insurance	55,695	36,686	45,063
Utilities	6,798	9,467	10,477
Repairs & Maintenance	136,154	130,886	166,258
Miscellaneous - include cost alloc.	242,172	273,391	283,477
<b>Total Expenditures</b>	<b>\$ 2,445,720</b>	<b>\$ 2,488,023</b>	<b>\$ 2,521,621</b>



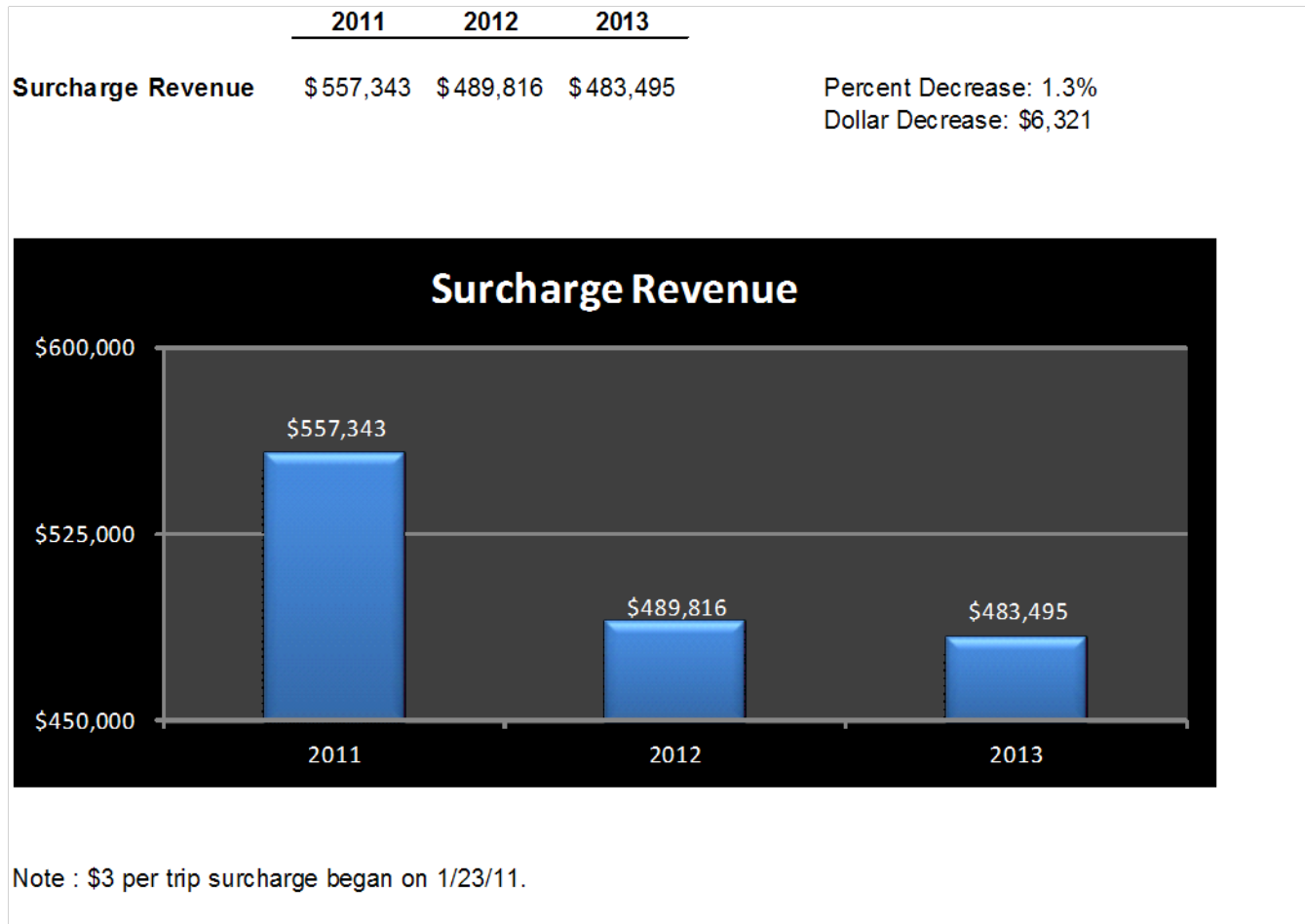
# Overview of Ferry Fund Balance

	<u>1/1/2006</u>	<u>1/1/2007</u>	<u>1/1/2008</u>	<u>1/1/2009</u>	<u>1/1/2010</u>	<u>1/1/2011</u>	<u>1/1/2012</u>	<u>1/1/2013</u>	<u>1/1/2014</u>
<b>Fund Balance</b>	\$ 1,587,137	\$ 1,193,231	\$941,920	\$ 1,072,545	\$939,711	\$ 658,286	\$ 1,031,177	\$ 1,297,997	\$ 1,527,128

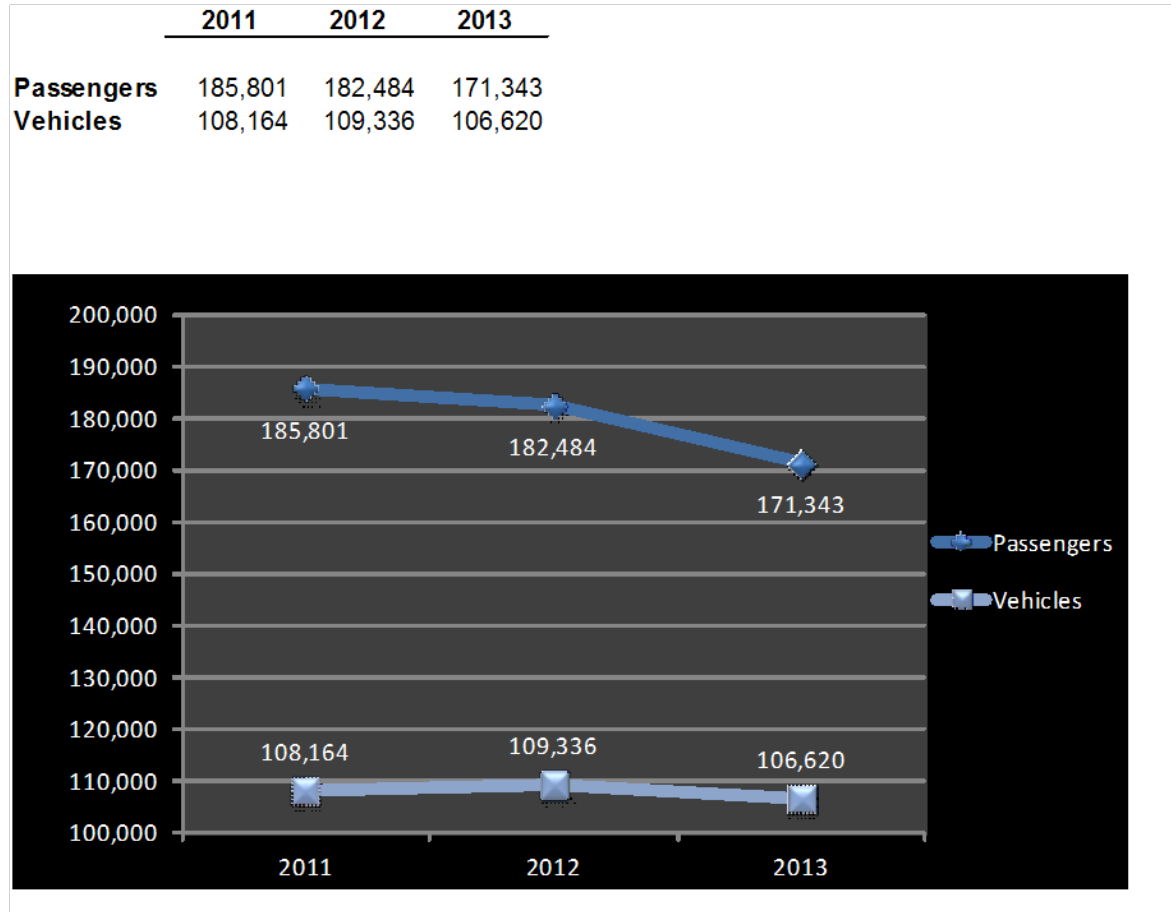


Note: Beginning fund balance on 1/01/06 was transferred in from the Road fund.

# Summary of Surcharge Impact



# Summary of Ridership Statistics





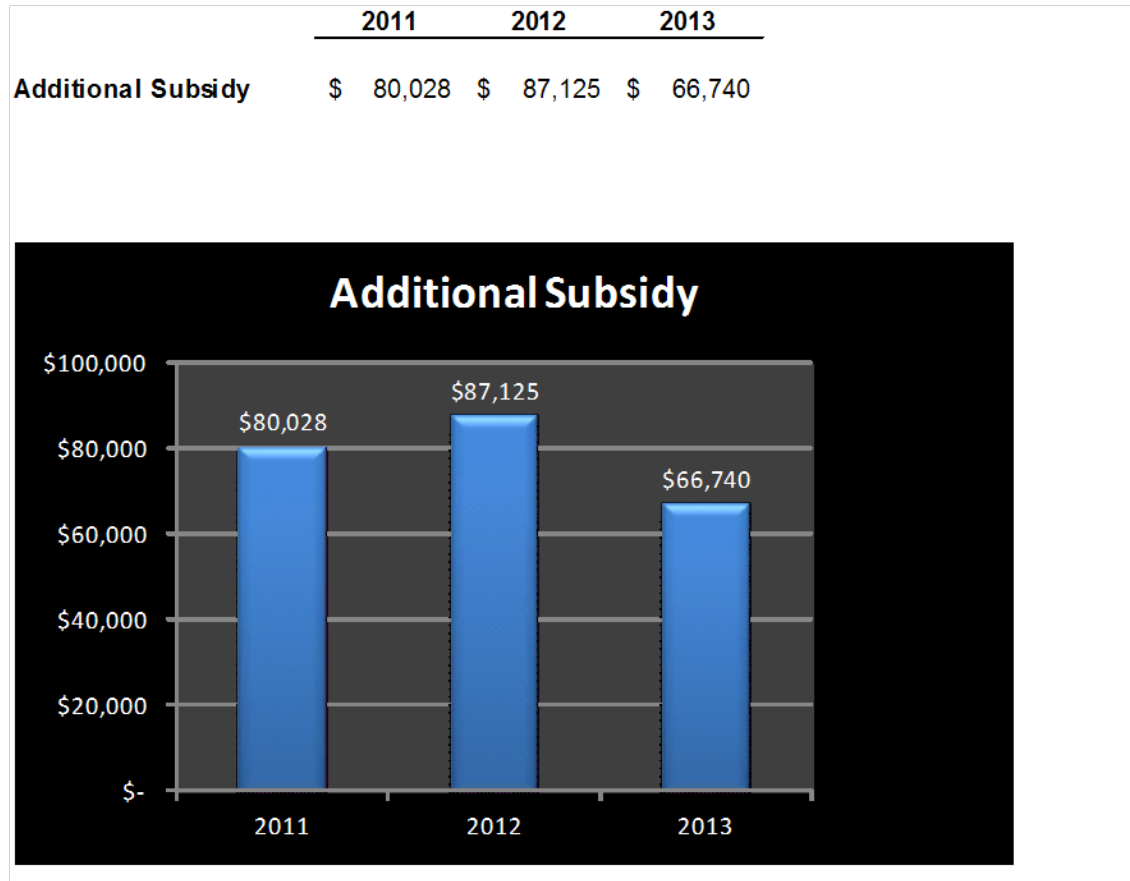
# Summary of 2013 45/55 Expenditure Split Between Road and Ferry Funds

- Total Operating Cost \$ 2,521,621
- Less Ferry Deficit Reimb. (134,374)
- Less Interest/Other Income (5,659)
- Less County Vehicle/Employee Trip Credit (8,280)
- Adjusted Total Operating Cost \$ 2,373,308

# Summary of 2013 45/55 Expenditure Split (continued)

- *Adjusted* Total Operating Cost \$ 2,373,308
- Road Fund 45% Subsidy (of total operating costs) \$ 1,134,729\*
- Fare Goal 55% of adjusted total operating costs (actually 51.8% of total operating costs) \$ 1,305,319\*
  
- Actual Fares Collected (58.5% of total operating costs) \$ 1,475,990
- Operating Gain from Fares \$ 170,671
  
- \*Calculation Discussion, +\$66,740 Road Fund

# Additional Road Fund Subsidies



# Road Fund Subsidy Impact

- Ferry Lease and Operation Subsidy (15 years)

- Year 1 - 2011 \$ 2.0 million
- Year 5 - 2016 \$ 2.0 million
- Year 15 - 2026 \$ 3.0 million (estimated)
- 15 years @ \$2.5M/year x 45% Road Fund Subsidy Rate \$ 16.875 million (estimated)

Total Road Fund Subsidy over this period = \$ 23.875 million (estimated)

Note: The estimate is for Ferry Lease obligations and Ferry Operations ONLY. The estimated costs do not include the Road Fund expenditures associated with any Lummi Island roadway maintenance or improvements.

# General Information/Comments

- Road Fund:
  - Pays 100% Capital Costs of docks & Ferry.
  - Pays 45% of total operating costs.
  - Pays 100% of Lummi Nation lease expenses related to improvements.
  - Pays several indirect costs not captured.
  - Pays for 100% maintenance of 19.90 miles of roads on Lummi Island.

# General Information/Comments

- Road Fund collections from Lummi Island:  
Assessment for 2013 = \$362,417
- Total 2013 Road Fund expenditures that are Ferry related  
= \$1,134,729\*  
( $\$362,417 / \$1,134,729 = 32.0\%$ )  
\*Does not include any road related expenses on Lummi Island

# Highlights

- Worked cooperatively with the county wide credit card vendor selected by the Treasurer's Office.
- Began accepting credit/debit cards for multi-ride tickets over the internet on July 23, 2013.
- Began accepting credit/debit cards for multi-ride tickets at the Public Works front counter on August 23, 2013.

## Highlights (continued)

- Began beta testing credit/debit card acceptance on the ferry in mid November 2013.
- Implemented credit/debit card acceptance for all sales on the ferry on January 1, 2014.
- Transitioned the review and sale of needs-based ferry passes from the Treasurer's Office to the Opportunity Council for application review and Public Works for pass sales. Income limits raised to match HUD very-low income guidelines.